

PHILIP MORRIS U.S.A.

INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Arthur Goldfarb
FROM: Nancy Pilotti *NAP*
SUBJECT: 4 ROW TOWER - ALPINE

DATE: August 26, 1988

Attached are the computer artboards for the 4 Row tower for Alpine KB and 100's. There are two (2) boards enclosed. Please note that the attached sheet calls out the areas where the cigarettes are contained.

Please forward this diagram to the agency with the boards.

Also, since I will be handling this project in Marna's absence, I have several questions regarding this program.

Attached is a list of the items that I have sent to Richmond thus far.

NAP:egb
Attachment

2047510173